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CNBC CUTS 'BUSINESS CENTER'

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November 25, 2003 -- Business news network CNBC is axing its "Business Center" program to make way for a new show starring comedian Dennis Miller.

Beginning Dec. 8, CNBC's "Kudlow & Cramer" will switch from 8 p.m. to 5 p.m.

"Business Center" anchors Ron Insana and Sue Herera will switch to new programs. Insana will show beginning at 2 p.m., while Herera will join anchor Bill Griffeth on "Power Lunch."

Miller's show will debut early next year at 9 p.m.

With the moves, CNBC appears to be modeling itself after Fox News, the cable news network which relies on a steady diet of talk-oriented shows.

(Fox News is owned by News Corp., which also owns The Post.)

The CNBC moves mark a cable news shift away from hard-news business shows. Earlier this year, the network remodeled "Lou Dobbs' Moneyline," broadening the show's range of subject matter and changing its name to "Lou Dobbs Tonight."

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